



## Terms and Conditions for Advertising 2012

Renault Owners Club is the Official club for Post 1940's Renaults and is supported and sponsored by Renault UK. It is run wholly by volunteers on a not for members profit basis.

Renault Owners Club publications are published for and on behalf of the club's membership and to advance the Renault Ownership Experience. Renault Owners Club therefore reserves the right to reject, omit or cancel advertising that it feels is not in the best interest of the membership or the organisation.

All correspondence will be with the notified representatives at The Renault Owners Club and the company placing the advert. No instruction will be accepted from an un-nominated body, except by prior agreement.

### Closing Dates and Insertions

- Insertion orders must be confirmed in writing by the closing date listed. Orders received after space reservation deadline may not be published in that issue. Verbal or electronic mail orders, without contracts, are not acceptable.
- Artwork must arrive by the reservation deadline. No typesetting or alterations will be done by the printer or Renault Owners Club; ad proofs will be available for advertiser to review prior to print run if required and requested (pdf format).
- Previous artwork will be repeated if new artwork is not received by the closing date.
- Artwork should be high resolution (300 dpi) TIF, JPG or PDF Format.
- Artwork must be submitted to our editor on either CD, DVD or email in PC format.
- Renault Owners Club cannot guarantee accurate colour reproduction but will endeavour to match as closely as practicable..
- Renault Owners Club, or their contracted printers, will not edit, design or alter any advertiser-submitted ad. Ads must be resubmitted if advertisers wish to have an ad altered in any manner.
- The word "advertisement" will be placed with copy which, in the publisher's opinion, resembles editorial manner. Publisher reserves the right to determine ad placement, although every effort will be made to fulfil ad placement requests. Those advertisers who prefer specific positions will be charged an additional 15% for preferred placement.
- No conditions, printed or otherwise, appearing on the space order, billing instructions, or copy instructions that conflict with the publisher's stated policy will be binding on the publisher.
- Advertisers and agencies assume liability for content of advertisements and assume responsibility and liability for any claims therefore made against the publisher.
- Artwork will be destroyed 12 months after the advertiser's last insertion of a specific ad.

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|---|--|---|
|  | <p>Renault Owners Club Ltd.,<br/>       Mayhill House,<br/>       London Road,<br/>       Addington,<br/>       West Malling,<br/>       Kent.<br/>       ME19 5AN<br/> <a href="http://WWW.RENAULTOWNERSCLUB.COM">WWW.RENAULTOWNERSCLUB.COM</a></p> |  |
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## Payment/Billing

- Rates quoted are per insertion.
- Advertisers under contract will be rate-protected as per the terms of the contract for the period of the contract
- Renault Owners Club requires advertisers to prepay with their order, and confirmations with copy of issue will be sent to advertising agency or advertiser immediately after publication.
- An invoice will be sent for insertions submitted without payment. Invoices will then be generated for each subsequent advert per contract frequency.
- Payment must be received 30 days after the invoice date and before insertion date except by prior agreement.
- Renault Owners Club provides one issue per each insertion to contract contact.
- Renault Owners Club does not provide tear sheets.
- Renault Owners Club contract and rates will be published by August 1, 2009 for the 2010 calendar and rate year. Barring special promotions, all ad contracts submitted reserving ad space are subject to new calendar year rates. Overlapping ad reservation between two calendar years will be billed at given year's advert.

## Cancellations

- No cancellations or changes in insertion orders will be accepted after the space reservation closing dates. Cancellations must be received in writing prior to the space closing date.
- Any advertiser cancelling advertisements after the closing date must pay the full space charge although it is at the editors discretion if the advert will appear.

## Fees

### Magazine Mono

#### Classified

|   |                                      |
|---|--------------------------------------|
| Full page (mono.) 190mm Wide x 295mm High Approx  | £10 per 25 words + Picture per issue |
| Half page (mono.) 175mm Wide x 125mm High Approx  | £85.00 per issue                     |
| Quarter page (mono) 85mm Wide x 125mm High Approx | £45.00 per issue                     |
|   | £25.00 per issue                     |

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# OWNERS CLUB



## Colour

### Classified

|   |                                      |
|---|--------------------------------------|
| Full page 190mm Wide x 295mm High<br>Approx   | £20 per 25 words + Picture per issue |
| Half page 175mm Wide x 125mm High<br>Approx   | £150.00 per issue                    |
| Quarter page 85mm Wide x 125mm High<br>Approx | £80.00 per issue                     |
|   | £50.00 per issue                     |

If requested in writing at the time of placing the advert, a free advert will also appear on the links page of [www.renaultownersclub.com](http://www.renaultownersclub.com) for the period of the contract. If a service of benefit to members is also offered (for example a discount to members) then a link will also appear on the benefits page for the term of the advert.

### Website – [www.renaultownerclub.com](http://www.renaultownerclub.com)

Main Front Page Bottom - Centre Pane – (Currently Taken) – £25 / month per advert (Maximum 2 Adverts per month to be displayed)

Main Front Page Right and Left Hand Banner – £20 / month per advert (Maximum 3 each side per month).

Main front Page underneath text. Simple Text only Links at £10 per month. These will be displayed after all content. These are limited to 3 per month unless by special negotiation (usually 12 month contracts or adverts elsewhere)

The above web adverts include a permanent copy of the advert on the Links Page for the period of the contract if the advertiser requests this. It also allows a single page dedicated to the advertiser linked from the top menu if required.

Where both magazine and webspace has been purchased for a minimum of 3 months (1 edition of Renotes), a 10% discount will apply to both adverts

12 months for the price of 10 will apply for companies or organisations taking out 12 month contracts.

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# OWNERS CLUB



## Forum – [www.renaultownersclub.org.uk](http://www.renaultownersclub.org.uk)

Advertisers may be allowed onto the forum by general agreement, to advertise on the front page, the rates above apply. To advertise within the forum we are prepared to discuss ideas such as provable discounts, commission adverts etc.

### Copy Dates.

All adverts for the web must be received and paid for by the 10<sup>th</sup> of the previous month with copy. The advert will appear the following month. Later dates may be accommodated by prior agreement.

All adverts for the magazine must be received and paid for by the following dates with copy. The advert will appear the in the next magazine. Later dates may be accommodated by prior agreement.

5<sup>th</sup> May – Publication June/July Edition

5<sup>th</sup> August – Publication September/October Edition

5<sup>th</sup> November – Publication December/January Edition

5<sup>th</sup> February – Publication March/April Edition

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